



BRETONS
FROM ABROAD



BRETONS FROM ABROAD **AND THE INTERNATIONAL ALUMNI**



Global Brittany



WHAT IS *BRETONS FROM ABROAD*?

Bretons From Abroad aims at creating an international community of new Bretons based on the international students in Brittany.

The purpose is to build a comprehensive, coordinated, rich and outstanding integration track, and to be with the students before, during and after their stay so that they can:

- Find great conditions to succeed in high level education,
- Have a great experience of Brittany,
- Get and remain connected to Brittany in all possible ways (academic, professional, cultural, social...),
- Know Brittany very well (economy, culture, geography, history...),
- Fully and definitely feel themselves members of the Breton community.

The project is based on all stakeholders (higher education organizations, local communities, businesses, professionals, cultural institutes, associations...) operating in partnership as a single network.

The idea is to organize a network of exchanges through very numerous, easy to handle actions (site visits, mentoring / coaching, lectures, events, workshops, meetings, internships, jobs, cultural and sporting activities, assistance and help, presents, privileged access to special people, trips...). Each stakeholder, including the students themselves, should give and take in the process, so as to ensure long-term operation. The multiplicity of the actions should give the project the critical size required for its success.

Bretons From Abroad complements, supports and develops the existing plans or initiatives, facilitating synergies, bringing new resources and strongly involving the civil society.

It is a grassroots projects, aiming at effectiveness and long term. It is rooted in volunteerism and cooperation (no stakeholder can reach the goals on its own).

The main focus is brotherhood, students are not taken advantaged of or subjected to any specific interests.

It is open to all international students, and it is therefore a very large scale project since there are more than 12,000 such students in Brittany.

Its success will be a conspicuous demonstration of the ability of Bretons to become members of the global community through values of openness and progress.



THE 10 GOALS OF *BRETONS FROM ABROAD*

Connect: The nature of the project is to link, first Bretons and international students, then Bretons and their networks and organizations.

Involve: *Bretons From Abroad* is a grassroots project with great ambitions, relevant to all Bretons and driving them to get involved in a positive dynamic from which they can draw results immediately.

Organize: Collective work on international students' integration teaches Bretons, their networks and their organizations to better work together and be more effective.

Extend: The project extend local activities abroad or creates new ones internationally.

Train: The involvement of Bretons and their organizations in international activities through the project makes them more operational in the global economy.

Develop: The project is a strategic and wise investment for the Breton community, at the same time highly productive, of a moderate cost and with cross-cutting outcomes.

Shine: The image of Brittany benefit from the project qualitatively, from an outstanding positive differentiation, and quantitatively, from a mass effect internationally.

Enlighten: The purpose is first and foremost brotherhood and the promotion of openness and progress, confirming the position of Brittany among the most advanced communities in the world.

Strengthen: The addition to the Breton community of thousands of high level executives living in all regions of the world gives instant leverage to its operational capacity.

Enjoy: This is a fundamentally positive project, it is only about building, sharing, pleasing and put forward everybody's work.

If you are an international student, you might think these goals are mainly focused on Bretons and Brittany but don't forget: you are part of it!



BRETONS
FROM ABROAD



INVOLVEMENT OF INTERNATIONAL ALUMNI

The project must bring to the international alumni:

- A second culture and the membership to a second community,
- A continued relationship with the Breton community,
- A network in Brittany and abroad (with the other Bretons From Abroad and the direct diaspora),
- If the numbers are there, the membership to a Breton community in their own place,
- More opportunities for their international projects, with Brittany but also with all places in the world where Bretons From Abroad can be found,
- A better personal development and the acquisition of skills and knowledge through deeper, more various and interactive activities with Brittany (including continued interactions in French and English),
- Happiness.

International alumni can bring to the project:

- Their contribution to the constitution of the international network of Bretons From Abroad,
- Assistance to Breton activities in their location (international visits, cultural exchanges such as twin cities, events...),
- Involvement in projects in Brittany,
- Resources (knowledge, skills, connections...),
- Projects with Brittany,
- Visits (tourism),
- Involvement in professional events,
- Participation in the activities of the diaspora,
- Help to other international students (before, during and after their stay), particularly their fellow citizens,
- Help to Breton students or migrants in their location.

GLOBAL BRITTANY

Founded in 2010, Global Brittany (www.globalbrittany.org, [LinkedIn group](#)) is a non-profit association that helps Brittany to better connect with the global economy.

In this context, Global Brittany organizes for instance free workshops in English about professional topics to promote the use of this language in Brittany. Open to everybody, these workshops take place in the premises of partner organizations or where people support the goals of the association. Dozens of workshops have been organized since 2010. The LinkedIn group of the association numbers more than 300 participants.

Through its activities and its participants' network, Global Brittany acts for the expansion of an international culture in Brittany, to raise awareness among local players about the stakes of globalization and how to deal with it. It uses the international expertise and the diversity of its participants' network to promote projects aiming at the development and international standing of Brittany. The project of reverse diaspora, Bretons From Abroad, exemplifies this.

Global Brittany has established links with many organizations, such as:

- Franco-American Institute – www.ifa-rennes.org
- Bretagne Commerce International - www.bretagnecommerceinternational.com
- World Trade Center of Rennes – www.rennes.cci.fr
- House of Europe – www.maison-europe-rennes.org
- Confucius Institute – www.confucius-bretagne.org
- Franco-German business club of Rennes – www.cafa-rennes.fr



Contact and inquiries:

info@globalbrittany.org - www.globalbrittany.org